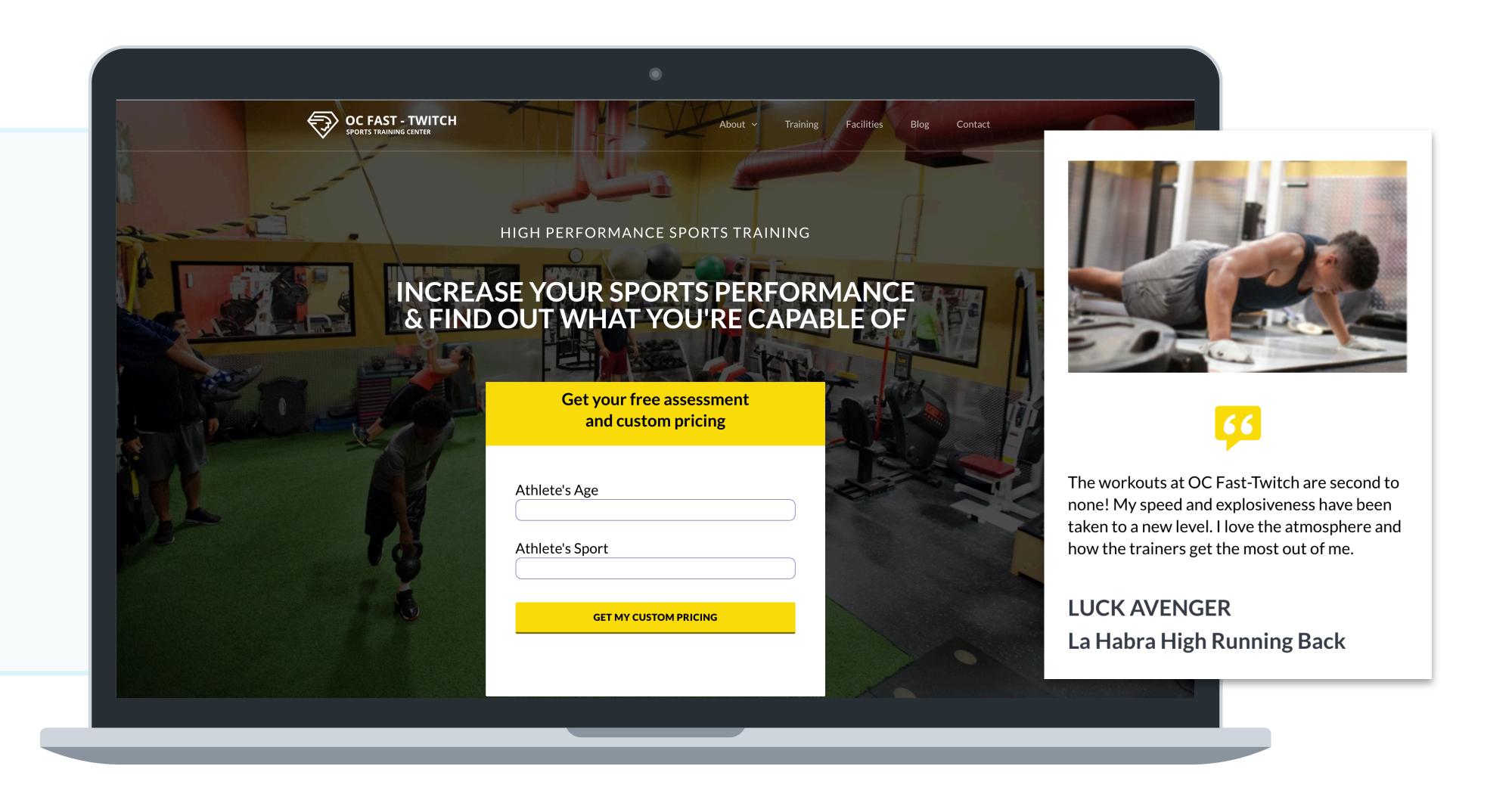
Fast Twitch Creates a Growth Engine With The Help of KlientBoost

The philosophy of Fast Twitch training revolves around the science of iso-kinetic and its application to sports performance. We take athletes, ask them about their goals and what we can do to accomplish them. We've worked with pro athletes such as Kerry Walsh, and Tom Shields and Tyler Clary (who are both Olympic gold medalist swimmers).

Before OC Fast Twitch started working with KlientBoost, they were looking for marketing partners to help them not only increase lead volume but also learn ways to track marketing tactics and how it affects their business and ROI. Through A/B testing landing pages and SKAGs, we were able to decrease Cost per Conversion by 27% while increasing Conversion Volume by 52%.

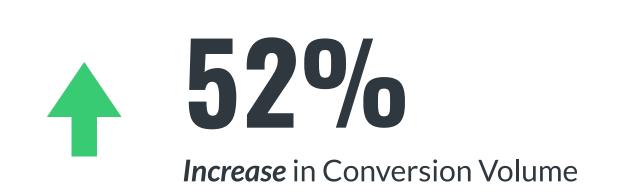
How We Did It:

- Sports Specific Keyword Research
- Single Keyword Ad Groups
- Targeted Chat Greeters
- Breadcrumb Technique Landing Pages



The Results







Decrease in Cost per Click



"From the start, even before we were actually partnering with them, there were numerous conversations and helpful tips they gave me about marketing and sales. Before they came around, growth was minimal. After working with the team, they showed me so many things I wasn't even aware of and were generating more leads and dollars made than we'd ever seen while making sure we were tracking numbers correctly."

Josh Gage - CEO & Personal Trainer | OC Fast Twitch